

Braden Gibbs

BFA - New Media

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Education

University of Lethbridge
Bachelor of Fine Arts (new media)

Experienced with:

Photoshop
Illustrator
Flash
Dreamweaver
Microsoft Office Suite
CSS + HTML
PHP (basic)
Actionscript (intermediate)
Apple & PC platforms

Skilled in:

Finding solutions
Project organization
Communicating effectively
Leading a team
Website design/development
Corporate Branding
Creating interactive projects
Marketing & Advertising
Print design & layout
Social Media

Work:

[HR Adworks \(mbjobs.ca\)](#)

Interactive & Creative Director

March '10 - Present

Manages both IT and Programming departments. Convenes weekly production meetings as well as ongoing project and client meetings. Makes joint decisions about future products/services and overall direction of the company. Assists sales staff by creating materials and joining them in sales pitches to prospective clients. Creates, maintains, and troubleshoots all web and interactive projects.

Creative Designer

October '07 - March '10

In charge of the execution on all creative projects including websites, flash, illustration, and print.

[digifi inc](#)

Freelance Designer

January '07 - October '07

The primary source for all design projects including websites, print, flash, illustration, branding, and interactive.

[NetSet Solutions/Rainy Day](#)

Creative Designer

May '05 - January '07

Became an important part of the small team and contributed to managing projects, designing websites, flash interactivity, illustration, print, branding and more.